

VIDEO SCRIPT

TITLE: Our Town is... (:30 Sec. PSA)

PREPARED FOR: Our Town Family Center

WRITER: Steve Pender

DRAFT: Final

FADE IN:

1 INT. FAMILY HOME – DAY

In a moment of reconciliation, a mom hugs her wayward teen son or daughter.
An Our Town volunteer looks on approvingly.

We HEAR music. It is warm, tender and bittersweet.

Lower third text reads: Crisis Counseling.

NARRATOR

Our Town is a healing place.

DISSOLVE TO:

2 INT. COMMON UNITY PROGRAM APARTMENT - DAY

A young single mom rocks her baby to sleep.

Lower third text reads: Common Unity Program.

NARRATOR

(continuing)

Our Town is a safe place.

DISSOLVE TO:

3 EXT. TUCSON STREET CORNER - DAY

An Our Town volunteer helps a street person to stand.

Lower third text reads: Street Outreach.

NARRATOR

(continuing)

Our Town is a helping place.

DISSOLVE TO:

4 INT. OUR TOWN OFFICE - DAY

Teens create colorful artwork.

Lower third text reads: Youth Outreach.

NARRATOR

(continuing)

Our Town Family Center of Tucson helps troubled Pima County youths and families color their days with hope.

DISSOLVE TO:

5 INT. OUR TOWN OFFICE - DAY

The end of a mediation session. Two Our Town mediators look on happily as their clients seal an agreement with a handshake.

Lower third text reads: Mediation.

NARRATOR

(continuing)

Help us help your neighbors live happier, healthier lives.

DISSOLVE TO:

6 CONTACT SCREEN

We SEE the Our Town Family Center logo, phone number and Web site address. Behind this information we see a slow motion shot of the young single mom lifting her baby.

NARRATOR

(continuing)

Donate your dollars. Volunteer your time. Let's make Our Town a better place to live.

FADE OUT.

THE END